

X3032 International Markets USA

1,5 ECTS

Objective – Course description

Objectives To open up new horizons and enable students to expand their knowledge of the political, economic, social and cultural structure and role of the United States in the world. The course aims to encourage students to think critically and comparatively about the various aspects covered. This will require them to understand and master a range of data provided in the course so that they can form their own opinions and present them in English in an argumentative manner.

Content Presentation, analysis and perspective by the teacher of the political, economic and social systems and certain historical, cultural and religious aspects of the USA: symbols, elements of geography and history, successive waves of immigration, the electoral system, the health and social protection system, the film industry, the economic situation and inequalities, etc.

The programme is however subject to change according to current events.

Learning outcomes

At the end of this course, the student will be able to demonstrate mastery of the concepts covered (see content) and to conduct a personal reflection on a controversial subject related to American society on the basis of reliable and contrasting sources.

Methodology

Interactive presentation of the aspects covered and comparative approach with Belgium, the European Union and the world.

Learning materials

Power Point presentations (available on the MOODLE platform as the course progresses), video programmes, film, lecture.

Evaluation

100% final exam